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Body Language and Its Role in Communication: Samples from Arabic Linguistic and Rhetoric Heritage

*Mahdi A. Arar**

ABSTRACT

The researcher investigates the role of body language which conveys and enhances meaning and which sometimes signals a different meaning from the uttered words. This paper comprises of four main parts:

1. Introduction which includes body language that is innate and acquired, universal and culture specific.
2. Investigation of this phenomenon in rhetoric heritage in "Al-Bayan" by "Al-Jaheth".
3. Investigation of this phenomenon in Arabic linguistic heritage represented through "Ibn Jinny".
4. Argument between describing the body movement and the style of the teller.

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* Department of Arabic Language, Faculty of Arts, Birzeit University, Palestine. Received on 5/9/2004 and Accepted for Publication on 7/3/2005.

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