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Values In Children Cartoons: Analytical Study

The study aimed at identifying values that exist in children cartoons through doing content analysis for (40) films, and taking the opinion of a random sample of (100) mother from Gaza Governate. Analytical descriptive analysis & content analysis were used in this study. Descriptive statistics techniques were used. Results showed that the most important values that were identified were as follows: cooperation (13.3%), linguistic ability (12.6%), imagination (12.6%), mental ability (10%), helping others (10%). Identified negative values were as follows: violence and crime (18.8%), wasting time (17.5%) and aggression (10%). Content analysis' results showed that cooperation was one of the positive values that were identified (14.7%), in addition to patience and bravery (.11,7%), language terms (9,8%), positive behavior patterns (9,3%). The negative values that were identified included: aggression and violence (16.6%), negative behavioral patterns (12.7%), negative values (11.7%), different traditions (8.8%). Results showed that there is congruence between mother's opinions and content analysis results. The study recommended the establishment of an Islamic Arabic channel specialized in doing children programs in general, and children cartoons in specific. Family role is important in relation to use of TV channels and cartoons.

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Animation of objects

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- .filmograph ❖
- .visual squeeze ❖
- .pixilation ❖
- .Ultraviolet animation ❖
- .painted animation ❖
- .pinhead shadow animation ❖
- .Pastel animation ❖

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